

PROGRAMME:

# Level 7 Strategic Diploma in Management and Leadership



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# This is the heavy weight qualification at ALD for the aspiring senior manager or Director.

The programme requires commitment, but then if you want to operate at this level, then you've probably already got that. Expect to commit 18 months of modular study with assignments and run a strategic project in your workplace. The effort is worth it though, and success brings a Full Postgraduate Diploma, a serious statement on your CV.



## You will cover the following topics:

- Professional Development for Strategic Managers
- Strategic Quality & Systems Management and Project Management
- Strategic Human Resource Management
- Managing Financial Principles and Techniques
- Strategic Marketing Management
- Strategic Change Management
- Developing Strategic Management & Leadership Skills

## Key benefits

- Senior people ready for the dynamic environment of strategic leadership
- Each topic delivered and assessed by a specialist in the area.
- On successful completion your people will achieve a Nationally Recognised QCF Level 7 Postgraduate Full Diploma in Strategic Management and Leadership.
- An open programme inviting leaders from many backgrounds to exchange ideas.

## Programme Support

- Workshop delivery by experienced senior certified trainers.
- Individual Learning partner support and feedback from qualified assessors

**For more information call, email or contact us via the links below.**

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